



156 East First Street  
New Richmond, WI 54017  
Ph 715-246-4268 Fax 715-246-7129  
www.newrichmondwi.gov

**July 28, 2015**

**TO ALL MEMBERS OF THE HISTORIC PRESERVATION COMMISSION**

<b>Scottie Ard</b>	<b>Sarah Skinner</b>
<b>Mary Sather</b>	<b>Tara Van Eperen</b>
<b>Esther Wentz</b>	<b>Kyle Hinrichs</b>
<b>Jon Hailey</b>	

**There will be a meeting of the Historic Preservation Commission on Monday, August 10, 2015 at 4:30 p.m. in the E.D. Lab of the Civic Center, 156 East First Street, New Richmond.**

**AGENDA:**

- 1. Roll Call**
- 2. Adoption of Agenda**
- 3. Approval of Minutes of the Previous Meeting, June 2, 2015**
- 4. An Application for Façade Renovation Grant from Devon Driscoll at 251 South Knowles Avenue**
- 5. Communications and Miscellaneous**
- 6. Adjournment**

***BOARD MEMBERS - NOTIFY ME AT 246-4268 IF YOU ARE UNABLE TO ATTEND.***

**Tanya Reigel,  
City Clerk**

A majority of the members of the New Richmond City Council may be present at the above meeting.

Pursuant to State ex rel. Badke v. Greendale Village Board, 173 Wis. 2d 553, 494 N.W. 2<sup>nd</sup> 408 (1993) such attendance may be considered a meeting of the City Council and must be noticed as such, although the Council will not take action at this meeting.

**Copies:**  
**The News**  
**Northwest Communications**  
**City Website**

**HISTORIC PRESERVATION COMMISSION  
JUNE 2, 2015, 4:30 P.M.**

**Members Present:** Mary Sather, Scottie Ard, Esther Wentz, Jon Hailey, Kyle Hinrichs, and Sarah Skinner.

**Members Absent:** Tara Van Eperen

**Others Present:** Tanya Reigel and Mike Fedock

Scottie Ard called the meeting to order and roll call was taken.

Jon Hailey moved to adopt the agenda as presented, seconded by Mary Sather and carried.

Mary Sather moved to approve the minutes of the previous Historic Preservation Commission meeting, October 30, 2014 as presented, seconded by Jon Hailey and carried.

**Application for Certificate of Appropriateness from Theresa and Michael Fedock**

There was discussion regarding the application for Certificate of Appropriateness from Theresa and Michael Fedock at 367 West First Street. The application includes painting of the front and back porch, painting of the front door of a brick red color to match the roof. The application also includes construction of a porch railing on the back upper deck and installation of a fence in the back yard. The neighbor has a fence that they have received permission to connect to. They would like to make the fence a similar to the railing on the upper deck which will be spindle rails the same as what is on the back steps. The fence would be either wood or white plastic to match the décor. Esther Wentz moved to approve the application from Theresa and Michael Fedock on the fact that it complies with historic guidelines seconded by Jon Hailey and carried. Jon Hailey mentioned that the Historic Preservation Commission can only make recommendations regarding colors used on historic homes, they can't tell the homeowner what color to actually use.

Scottie Ard stated that September 10-14, 2015 will be Operation Welcome Home. New Richmond will be hosting the Moving Wall exhibit at Freedom Park and up to 40,000 people are expected to visit. Volunteers will be needed to help with this event. Keep an eye out for more information as the event comes closer.

Jon Hailey moved to adjourn the meeting, seconded by Esther Wentz and carried.

Meeting Adjourned at 4:50 p.m.

Tanya Reigel,  
City Clerk



CITY OF NEW RICHMOND  
THE CITY BEAUTIFUL

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**TO:** Historic Preservation Commission

**FROM:** Tanya Reigel, City Clerk

**DATE:** July 28, 2014

**RE:** Application for Façade Grant

### **Background**

Devon Driscoll is planning to open a new business at 251 South Knowles Avenue. Her application is for adding an awning to existing space where wood is visible as well as replace and repair any rotted wood and signage. Restored brick will be glazed with a copper paint as well. The cost of the project is estimated at \$2500.00.

In April of 2014, Bill Driscoll was given a grant for this building of \$750.00 to remove the old front façade, repair the existing brick, put on crown moldings and corbels, etc.

### **Recommendation**

Staff has reviewed the application and this project qualifies for eligible activities for façade renovation grants.

Option 1 – Approve the application for facade grant from Devon Driscoll for this project at 251 South Knowles Avenue.

Option 2 – Deny the application for façade grant from Devon Driscoll for this project at 251 South Knowles Avenue.

Option 3 – Other options as discussed by the Historic Preservation Commission.

Come Grow With Us!

# CITY OF NEW RICHMOND DOWNTOWN FACADE IMPROVEMENT PROGRAM

## PROGRAM PURPOSE

To reinforce the historic character of the downtown business district by promoting compatibility between the various buildings and properties in order to enhance a unified image and capture the history, character and culture of the community. The intent of this program is to enrich the quality of our downtown business district, to foster working relationships between the public and private sectors and to increase New Richmond's business base and desirability.

## ELIGIBLE APPLICANTS

Owners of commercial use buildings and commercial use properties located within the commercial downtown as shown on page 6 of City of New Richmond Downtown Design Guidelines (published August 4, 2003)

## ARCHITECTURAL & DESIGN GRANT

*The objective of this program is to provide grant money for proper design plans in order to facilitate exterior building renovation within the design guidelines developed by the New Richmond Historic Preservation Commission.*

Qualifying applicants will be reimbursed up to a maximum of \$ 500 for approved plans. Reimbursement will occur upon completion of the approved project; project must be completed within 12 months of the approval date.

## FACADE RENOVATION GRANT

*The objective of this program is to provide grant money to facilitate exterior building renovation within the design guidelines developed by the New Richmond Historic Preservation Commission.*

Qualifying applicants will receive up to a maximum of \$ 2,000, not to exceed 50% of the total project cost, for eligible expenses excluding design fees. Reimbursement will occur upon completion of the approved project; project to be completed within 12 months of the approval date.

This program will be limited to one-time per business or building per year unless the Historic Preservation Committee determines that sufficient funding supply and demand allow for a business owner or building to access the Reimbursement Grant Program. Funding will be dependent upon the number of qualifying applications.

**ELIGIBLE ACTIVITIES for FACADE RENOVATION GRANTS & LOANS:**

**External**

- electrical
- masonry
- carpentry
- window
- door
- wall components
- structural repair and replacements
- exterior painting
- signage, as part of a larger project
- approved awning design.

**NON-ELIGIBLE ACTIVITIES for FACADE RENOVATION GRANTS & LOANS**

- Debt financing
- business inventory
- sweat equity
- prior improvements
- periodic maintenance
- non-approved design projects.

**DECLARATION OF NONDISCRIMINATION**

There shall be no discrimination of any applicant for receiving funds on the basis of race, color, religion, national origin, sex, sexual preference, marital status, physical conditions, developmental disability or age (provided the applicant has the capacity to contract), or because all or part of the applicant's income derives from any public assistance program; or because the applicant has in good faith exercised any rights under the consumer protection act or any other applicable law.

**CREDIT CRITERIA**

There is no formal credit criteria for these programs other than that they must be matched funded where so indicated.

HPC approved 3/3/04. NR City Council approved 3/8/04.

CITY OF NEW RICHMOND  
Facade Renovation Program

APPLICATION

Please check one:

- \_\_\_\_\_ Architectural & Design Grant (Please include photos of building facade and description of project.)
- Facade Renovation Grant (Please include design plans, scaled drawings and description of project.)

Name: DEVON DRISCOLL

Business Name: COVET

Building Address: 10 206<sup>TH</sup> ST NEW RICHMOND, WI

Telephone: 646.246.8099 email: DEVONDRISCOLL77@GMAIL.COM

Description of Project: (Please attach accompanying documents as required)

ADD AWNING TO EXISTING SPACE WHERE WOOD IS  
VISABLE (REPLACE & REPAIR ROTTED WOOD) FLAT  
AWNING IS PLANNED TO BE CONSTRUCTED FROM  
ALUMINUM. SIGNAGE IS PLANNED ABOVE AWNING

Cost of Project: 2,500 Project Start Date 8.1.15

Signature of Applicant: 

Date: \_\_\_\_\_

Return completed application to:  
City of New Richmond Historic Preservation Commission  
156 E. First Street  
New Richmond, WI 54017  
Telephone: 715-246-4268

PLEXIGLASS  
PAINTED WITH STORE  
NAME & HUNG  
PARALLEL TO FACADE.

RESTORED BRICK WILL BE GLAZED WITH 3  
A COPPER PAINT.

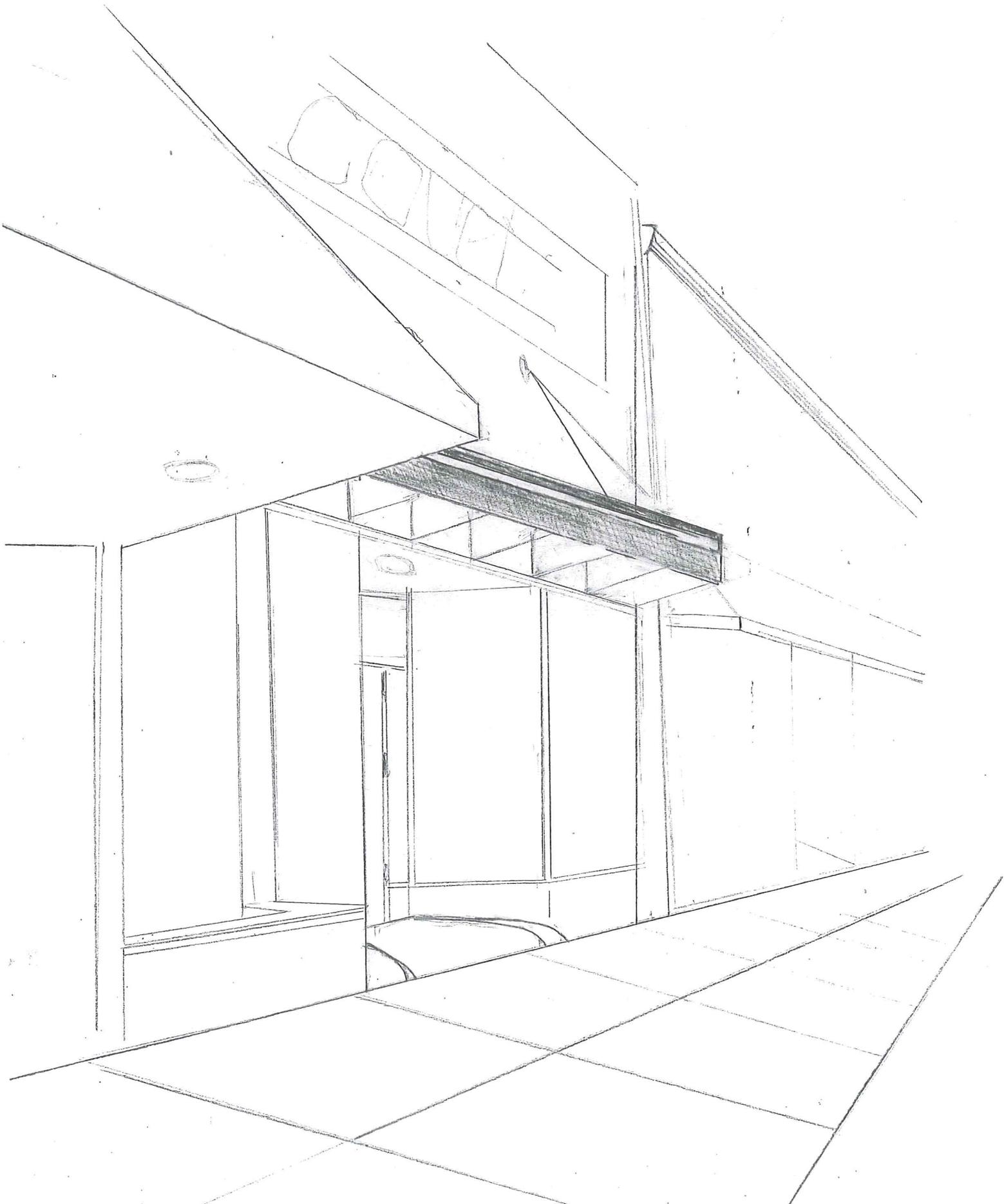
Project Name: \_\_\_\_\_ Total Points: \_\_\_\_\_

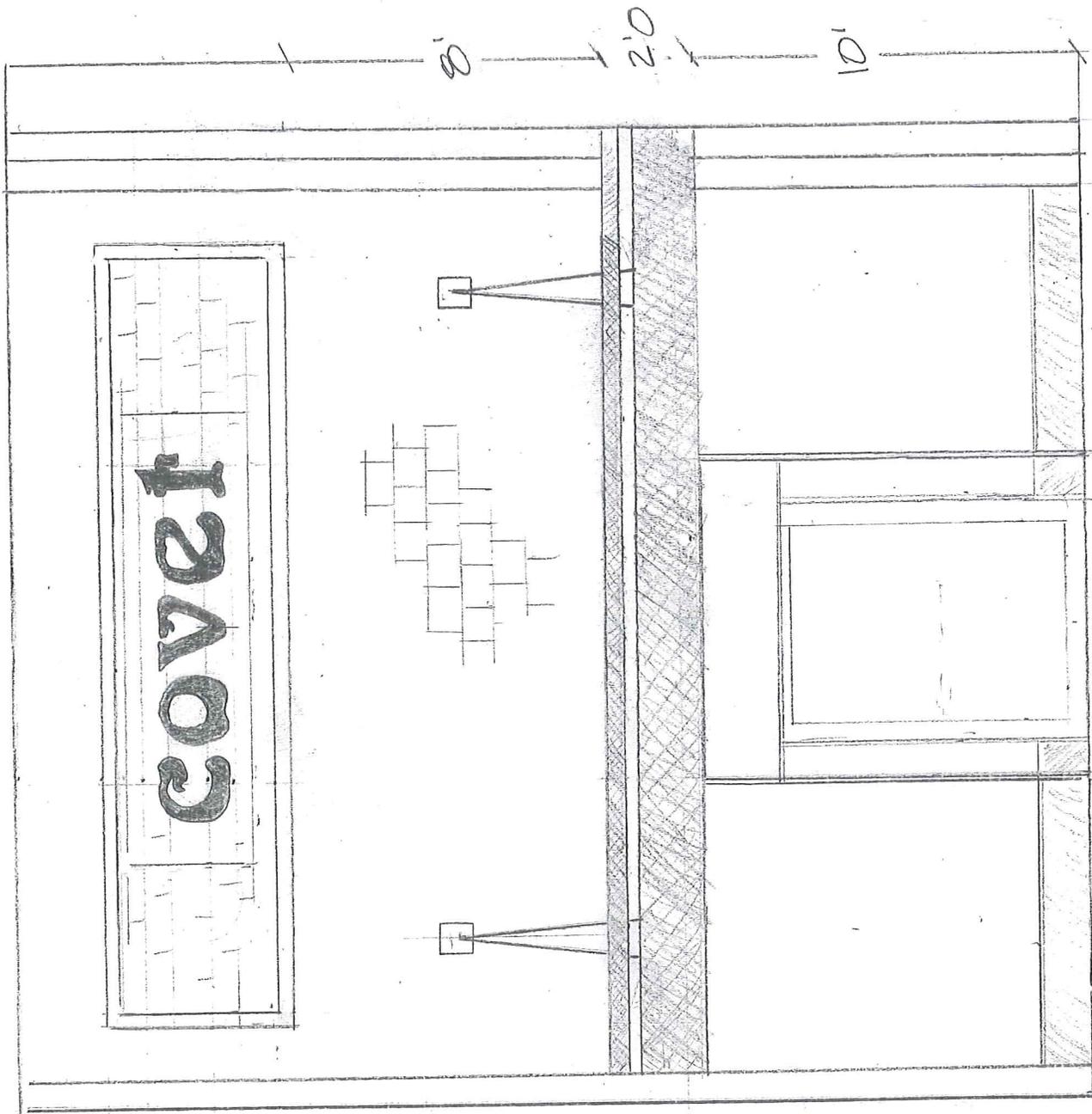
COMMITTEE ACTION: (*approved or denied*) \_\_\_\_\_

SIGNATURE CHAIR: \_\_\_\_\_ DATE: \_\_\_\_\_

**CITY OF NEW RICHMOND  
FAÇADE RENOVATION PROGRAM  
POINT SCORING CRITERIA**

<u>ITEM</u>	<u>DESCRIPTION</u>	<u>POINTS</u>
Awning	Changing or adding an awning	2
Signage	Changing or adding historic signage	2
Painting	Repainting an existing building façade	2
Façade Restoration Minor	Including changing or repairing windows and/or doors and existing trim work	4
	In conjunction with substantial interior rehabilitation	2
Façade Restoration Substantial	Removal of some non-original and non-compatible building materials and replacement of same with material of scale and style of period façade	6
	In conjunction with substantial interior rehabilitation	3
Façade Restoration Full	Complete restoration of façade by totally removing all non-compatible materials and restoring the façade by duplication of missing historic elements, molding, etc. or restoration of same wherever possible to create a period façade	8
	In conjunction with full interior Rehabilitation	4
Quality of Design	Exemplary work as it related to rehabilitation standards	3





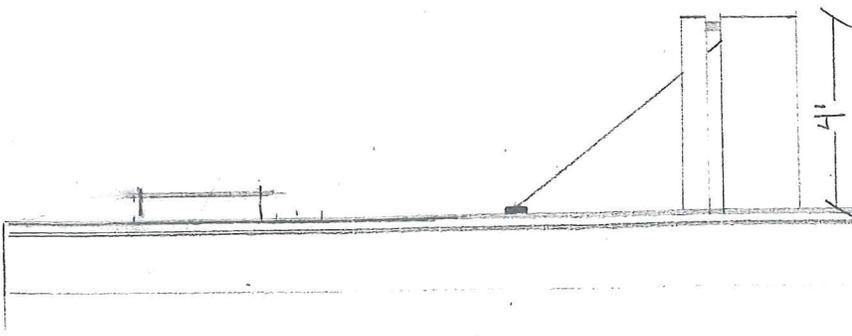
10

10'

20'

10'

COVER



4"

EXHIBIT

