

YOU'RE INVITED

To a Discussion about *Placemaking* with Chris Straight

Placemaking, a planning and design concept that goes as far back as the 1960's, is a tool used to create lively neighborhoods and inviting public spaces by capitalizing on a local community's assets, inspiration, and potential. It's a process that will very likely be used by Toole Design Group and West Central Wisconsin Regional Planning Commission as the St. Croix County bike/ped plan is updated. Being one of four Wisconsinites on the *Project for Public Space's National Placemaking Leadership Council*, Mr. Straight is well qualified to give community leaders and trail enthusiasts a preview into what this *Placemaking* process could look like in the near future in the county and its communities. As a highly experienced planner who has worked with St. Croix County communities on a variety of issues, Chris brings in depth knowledge of the area as well as an already existing professional relationship with many leaders in the area to the discussion.

MEETING DETAILS

When: *Wednesday, June 10, 2015*

Time: *6:30 p.m. Meeting – ~7:00 p.m. Speaker Presentation*

Where: *Town of Somerset Town Hall*

748 HWY 35, Somerset, Wisconsin (Next to the Fire Station)

Speaker: **Chris Straight, West Central Wisconsin Regional Planning Commission**

Who Should Attend: Community Leaders & Planners, Elected and Appointed County & Local Government Officials, County & Local Government Employees, Trail Enthusiasts, Interested Persons

Wondering what your community's assets are or how to define/prioritize them?
Maybe your community would like to know how to create welcoming spaces for people.
And how does this all fit into county interconnected trail planning?

Chris's discussion will lend insight into how *Placemaking* assists planning efforts.

Plan to Join Us to for an Enlightening Discussion.
Please pass this invitation on to other interested people.

Sponsored by the St. Croix Bike & Pedestrian Trail Coalition