



CITY OF NEW RICHMOND
THE CITY BEAUTIFUL

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**Economic Development Commission Meeting
City of New Richmond, Wisconsin
Thursday, March 5, 2015
7:30 a.m. at the Civic Center (ED Lab)**

Please call Kari Kraft at 715-246-0407 or e-mail her at kkraft@newrichmondwi.gov if you cannot attend this meeting. Thanks!

AGENDA:

1. Call to Order
2. Roll Call
3. Adoption of Agenda
4. Approval of Minutes of the previous meeting, January 15, 2015
5. City Capital Improvement Plan Updates
6. Impact Fee Update
7. Business Updates
8. St. Croix EDC
9. NRAEDC
10. Chamber of Commerce
11. Announcements/Communications
12. Adjournment

cc: City Council, The News, Northwest Community Communications, City Web site

A majority of the members of the New Richmond City Council may be present at the above meeting. Pursuant to State ex rel. Badke v. Greendale Village Board., 173 Wis. 2d 553, 494 N.W. 2nd 408(1993) such attendance may be considered a meeting of the City Council and must be noticed as such, although the Council will not take action at this meeting.

If you need a sign language interpreter or other special accommodations, please contact the City Clerk at 246-4268 or Telecommunications Device for the Deaf (TDD) at 243-0453 at least 48 hours prior to the meeting so arrangements can be made.

Come Grow With Us!

**CITY OF NEW RICHMOND
ECONOMIC DEVELOPMENT COMMISSION
MINUTES OF MONTHLY MEETING
JANUARY 15, 2015**

Pursuant to due call and notice thereof, a regular meeting of the Board of Commissioners of the Economic Development Commission was called to order by President Mike Darrow at 7:35 a.m. on January 15, 2015.

Roll call was taken.

Members Present: Judy Simon, Scott Jones, Karl Skoglund, Summer Seidenkranz, Chris Polfus, Jim Zajkowski, and Mike Darrow

Members Absent: John Soderberg, Susan Lockwood, Scot Destasio, and John Walsh

Others Present: Beth Thompson, Marie Bannink, Bill Rubin, and Mark Mitchell

Jim Zajkowski moved to adopt the agenda, seconded by Summer Seidenkranz, and carried.

Chris Polfus moved to approve the minutes of the November 6, 2014 meeting, seconded by Jim Zajkowski, and carried.

2015 Goals:

- Impact Fees – analysis of fees
- Visit Businesses – one EDC member with Mike and Beth
- Researching infrastructure to the Airport area – visit Oshkosh Airport
- Putting together a welcome packet/phone calls

A motion was made by Judy Simon to pursue Momentum West certified site program, with a onetime \$500.00 fee, seconded by Jim Zajkowski, motion carried.

Set up Subcommittees:

- **Marketing Committee** – Scott Jones, Summer Seidenkranz, Jim Zajkowski
Business and Site Selector Visits
- **Highway 64/65 Committee** – Karl Skoglund, John Soderberg, John Walsh
Working with the DOT and other groups to discuss possible future needs
- **Downtown Plan Implementation Committee** – Chris Polfus, Rob Kreibich, Jeremiah Wendt
Ideas/Strategies to implement our 2013 Downtown Plan
- **Covenants Committee** – Judy Simon, Summer Seidenkranz, Susan Lockwood
How to move forward with our covenants/possible changing to design standards/other ideas

Propose a member to serve on the St. Croix EDC:

Bill Rubin gave background information on four vacancies on the St. Croix EDC board. Anyone interested can contact Bill.

Propose a member to serve as NR rep on the Regional Business Fund:

Bill Rubin explained how the Regional Business Fund operates. A motion was made by Jim Zajkowski to nominate Scott Jones as the New Richmond representative for the Regional Business Fund, seconded by Judy Simon, and carried. This will be brought to the City Council for formal approval.

Project Updates:

- The new City website was reviewed. This was done internally with a savings of \$10,000-15,000.00. Suggestion was made to add schools, restaurants, and WITC. This site is easier to navigate.
- TID 10 Phillips is in the process of expanding with completion in September of 2015 and 100 – 150 additional jobs.
- The final approval was given to Bill Webber, Backyard Paradise. He will start construction this winter and be located on Madison and West Richmond Way.

St. Croix EDC – Bill Rubin

- November 2014 unemployment rate for St. Croix County was 2.8%, State rate at 5.2%
- Legislative Day is set for February 11, 2015
- Business of the Year Banquet will be February 26, 2015, at Ready Randy's. The EDC's selection of Magma Flooring LLC (City of River Falls) received emerging business of the year, 45th Parallel Spirits, LLC (City of New Richmond) received small business of the year, and Vital Plastics, Inc. (Village of Baldwin) is recipients of the large business of the year. The EDC board of directors also named Daryl Standafer (Village of North Hudson resident) as the recipient of the 2014 EDC Directors Award.

Chamber of Commerce – Mike Darrow

- Scot Destasio will be leaving his current job in New Richmond and Mike Darrow commended him being an authentic leader and one who gives back.
- The annual Chamber Dinner will be Wednesday, January 28, 2015

Adjournment:

Motion was made by Summer Seidenkranz to adjourn, seconded by Judy Simon, and carried. The meeting adjourned at 8:50 a.m.

Minutes by Marie Bannink
Administrative Assistant

cc: Mayor Horne, Clerk and City Council