

# CAP Subcommittee Descriptions

## Community Pride

*(Public Facilities, Safety & Services)*

**Summary:** When interested residents decide where to live and begin the process of making a major life investment; safety, schools, public facilities, and community services become important factors in their decision. Community pride is demonstrated in many ways, but it is predominately found in the quality of schools, public facilities, and community services all supporting the health and well-being of a well-connected community.



Community pride is essentially the brand of a community. It embodies the social fabric that holds together everything a community offers.

**Focus:** This subcommittee will focus on defining the City's brand related to the quality of community safety, schools, facilities and social services, all supporting the community's health and well-being.

