CAP Subcommittee Descriptions

Downtown Revitalization

(Downtown Focus)

Summary: A traditional downtown has been and remains the City's community heart. It is where many residents have fond memories and a place where community interaction and commerce have historically taken place. The ever-changing business environment and new commercial developments continue to directly impact the economic future of a City's downtown core.

In many situations, the City and community need to devote a significant effort to ensure the downtown continues to be a thriving, relevant and exciting place for current businesses to succeed and to attract new businesses catering to the unique interests and needs of a growing community. This often requires finding ways to reposition downtown as the community gathering spot for everyone ages 8 to 80.

Focus: This subcommittee will identify ways to generate renewed interest in downtown and how new opportunities can transform downtown and the north side area into a thriving community gathering spot seven days a week.