

# **TOURISM COMMITTEE MEETING**

**April 4, 2019**

**3:00 p.m.**

Members Present: Jim Jackson, Angela Logan, Jessi Mishler, Jeremy Poole

Members Absent: Judy Roettger

Others Present: Rae Ann Ailts, Mike Darrow, Marie Bannink

Jim Jackson called the meeting to order at 3:00 p.m.

Angela Logan moved to adopt the agenda as presented, seconded by Jeremy Poole, motion carried.

Jeremy Poole moved to approve the minutes of February 7, 2019, seconded by Jessi Mishler, motion carried.

## **Robert's Rules of Order**

Rae Ann Ailts noted the City Clerk, Tanya Batchelor, has sent a link to all members, which includes information on parliamentary procedure and tools for making motions. Additionally, all members need to view the recorded training session by the June meeting.

## **Tourism Promotion and Development Funding Application**

Rae Ann reviewed the application criteria of the draft funding application. The committee recommended the following additional application criteria:

- Anticipated number of attendees with supporting detail
- Effectiveness of project - number of attendees, funds raised, number of overnight stays
- Does this event require addition City staff resources?

Jessi Mishler moved to accept the draft as presented with recommended criteria seconded by Angela Logan, motion carried.

## **Funding Request – Packer Tailgate Event**

Rae Ann explained the Packer Tailgate Event will be taking place next week, April 11. The City and County will incur significant expenses for this event, which were not included in the 2019 budget. Mike Darrow asked for authorization of up to \$10,000 to help cover City and County expenses. Revenues collected from room tax collections would be used to cover the expenses. This event has a direct impact on the promotion of tourism within the City. Jeremy Poole moved to approve up to \$10,000 to help offset costs for the City and County with staff providing an itemized statement of expenses following the event, seconded by Jessi Mishler, motion carried.

## **Communications/Miscellaneous**

- Rae Ann thanked Jim Jackson for his years of service on the City Council.
- The next Tourism Meeting will be held on June 13 at 3:00 p.m.; Rae Ann will send out follow-up details.

Angela Logan moved to adjourn the meeting, seconded by Jeremy Poole, motion carried.

Meeting adjourned at 3:40 p.m.