

City of New Richmond COVID-19 Community Outreach
Residential Customer Assistance
Week of April 20-24

Dear New Richmond Utilities customer,

We hope this email finds you well. In an effort to help streamline and simplify information, City staff have been working to compile information about various financial assistance programs available to New Richmond residents. We will seek to provide you with a updated programs for which you can apply for now, and update resources on the COVID-19 Information page of the City of New Richmond website (www.newrichmondwi.gov) as additional applications become available. Thank you for being part of our beautiful community! We will get through this challenging time together.

-City of New Richmond

Program Name: Wisconsin Home Energy Assistance Program (WHEAP)

Administrator(s): St. Croix County Wisconsin program is administered by – WEST CENTRAL WI CAP (WESTCAP – ST. CROIX COUNTY WHEAP

Phone: (800) 606-9227

Address: 525 2nd St

Glenwood City, WI 54013

Who's Eligible: Households at or below 60% of WI State median income may be eligible. Due to COVID-19, eligibility for assistance will be based on household's prior month income (rather than previous 3 months). Income eligibility tables can be found on www.homeenergyplus.wi.gov

Use of Funds: Provides income eligible residential customers with assistance for heating costs, electric costs and energy crisis situations.

Terms:

Timeline: Generally October 1 through May 15; however, due to COVID residents can apply year round

More Details: visit www.homeenergyplus.wi.gov for additional information.