



156 East First Street
New Richmond, WI 54017
Ph 715-246-4268 Fax 715-246-7129
www.newrichmondwi.gov

August 10, 2018

TO ALL MEMBERS OF THE HISTORIC PRESERVATION COMMISSION

Mike Montello
Mary Sather
Jon Hailey
Ben Kurth

Tara Van Eperen
Theresa Rubida

There will be a meeting of the Historic Preservation Commission on Tuesday, August 14, 2018 at 5:00 p.m. in the E.D. Lab of the Civic Center, 156 East First Street, New Richmond.

AGENDA:

1. Roll Call
2. Adoption of Agenda
3. Façade Grant Application from Five Loaves
4. Communications and Miscellaneous
5. Adjournment

BOARD MEMBERS – PLEASE NOTIFY ME AT 246-4268 IF YOU ARE UNABLE TO ATTEND.

Tanya Batchelor,
City Clerk

Copies:
The News
Northwest Communications
City Website



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MEMORANDUM

TO: Historic Preservation Commission

FROM: Noah Wiedenfeld, Management Analyst

DATE: August 10, 2018

SUBJECT: Façade Grant Application: Five Loaves Food Shelf/Two Fish Thrift Store

BACKGROUND

Five Loaves Food Shelf and Two Fish Thrift Store lease space in the building located at 144 West Third Street. Two Fish Thrift Store recently relocated to the space, and Five Loaves Food Shelf has been at this location for about two years. Their clients and customers primarily use the entrances on the west side of the building. Signage currently consists of vinyl banners that hang on the side of the building. They are intending to paint a design on the building that includes decorative lettering and some small fruits/vegetables to help make the space look more welcoming and to indicate which door to enter. Note that the fruits/vegetables appear larger on the design concept than what they will actually be. The project budget is \$900-1,100 for paint, supplies, and labor.

The Historic Preservation Commission has the discretion to award up to \$5,000 per property, generally not to exceed more than 25% of the total project cost. This is a change from years past, when the maximum grant amount was \$2,000.

ACTION REQUESTED

The Historic Preservation Commission should discuss the application and consider a formal motion to award a grant to the applicant.



DOWNTOWN FAÇADE IMPROVEMENT GRANT PROGRAM APPLICATION

Applicant Name: Haley Hennlich
 Phone Number: 715-246-5255 Email: hhennlich@sonshinelearning.com
 Business Name: Five Loaves Food Shelf / Two Fish Thrift Store
 Business Address: 144 West Third St, New Richmond, WI 54017
 Property Owner Name: _____

Describe Project Scope: We will be removing vinyl signs from the SW and W side of the building, & replacing it with decorative lettering & color / attractive food pieces (paint). We want to increase the curb appeal, & make it more welcoming for clients (FLFS) & customers.
Project Budget: List individual project elements (e.g. awning, lights, sign, painting of trim, etc.) (TFT)

<u>Labor - Taylor Berman / Anna Miller</u>	<u>\$ 400 - 500</u>
<u>Paint - Farm & Home or</u>	<u>\$ 500 - 600</u>
<u>Other supplier</u>	_____
_____	_____
_____	_____
Total:	<u>\$ 900 - 1100</u>

Required Attachments:

- Photographs of existing façade
- Written authorization from property owner (if tenant is the applicant)
- Bids, estimates, contracts, and/or design drawings, if appropriate

Working to finalize paint / labor costs after approval (with Anna & Taylor)

Have you checked with the Building & Zoning Office to determine if permits are needed? *Taylor*
 Yes No, but I will check with them prior to the start of any work

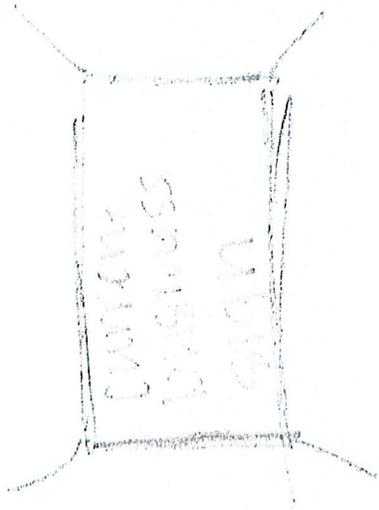
Applicant's Certification

The applicant has reviewed the grant application materials and downtown design guidelines. The applicant certifies that all information in this application and all information furnished in support of this application is given for the purpose of obtaining a grant through the City of New Richmond Downtown Façade Improvement Grant Program, and is true and complete to the best of the applicant's knowledge and belief.

Signature: Haley Hennlich Date: 8/5/18



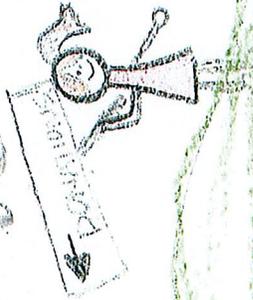
Painting or Building



TWO FISH

THRIFT

STORE



↑ some people do make

the painting
signs

FIVE MONTHS BEFORE SCHOOL



Fruit will be no higher than 10' from the ground. We drew them bigger here to show what they will look like.





Haley Hennlich <hhennlich@sonshinelearning.com>

update on exterior painting

Jean Needham <jmn7953@yahoo.com>

Mon, Aug 6, 2018 at 12:54 PM

To: Haley Hennlich <hhennlich@sonshinelearning.com>

Steve was just here. He said if the City approved your plan he would be fine with it.

Jean